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#### IV. Present System of Handling Printing and Publishing Needs, Its Effectiveness and Cost

NOTE: Only the Printing Services Division and NPIC are discussed in this Section. It should be noted, however, that the present system does include contractual printing (discussed in Section V - Alternatives) and it is anticipated that such use of external printers will continue for specialized printing (forms) and unclassified requirements of considerable bulk (NIS Gazetteers) where it is considered economically infeasible to handle such printing on an in-house basis.

##### PSD

Prior to 1967, each Agency component received a Printing Cost Authority annually from OPPB to cover its printing requirements. During the year the allocations occasionally were depleted and had to be increased. In 1967 it was determined that this system was not being implemented effectively. Further, it was felt that the main objective of making customers conscious of printing costs had been accomplished. Consequently the system was abandoned.

As a result of many years of experience in dealing with PSD, most components know what its capabilities are and generally ask for a realistic completion date on their requisitions for printing. Their needs and priorities are based on the nature of their work and its urgency.

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PSD has been quite effective in meeting these required completion dates. If upon receiving a job, however, PSD planners consider the deadline to be impractical, they will negotiate with the requester to determine another one. Jobs are then scheduled through the printing plant with the deadline date the determining factor.

An analysis of the cost of the present system of printing and publishing shows a considerable range in the price per impression based on the type of printing. At one extreme is the [redacted] operation which is estimated by PSD to cost \$.002 per page. At the other is the NIS program which approximates \$.14 per page. Inbetween these two extremes lies the cost of a page produced at the Special Printing Plant on the seventh floor which PSD estimates at \$.015 (the type of printing done at this plant is, for the most part, the report or memorandum). Another large category of printing -- forms -- is estimated to cost \$.005 per impression. This is based on an 8x10 size form in a run of 5,000 and takes into consideration the fact that three-fourths of the requirements for forms are for re-runs.

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Since the [redacted] Report of 1963 identified an indiscriminate use of graphics in DD/I publications,

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offices of that Directorate have taken steps to reduce sharply the number of graphics in their publications.

Most Offices now require authorization of graphics by a representative of the Office Director, and all requests for graphics are subjected to review by the chiefs of the branches of the Cartography Division, OBGI which lend graphic support. The Publications Division of OBGI performs the graphic support for all NIS sections and monitor the need for graphics in these sections.

The Inspector General's Survey of Printing Services Division, September 1966, commented on expensive double typesetting in PSD of NIS manuscript which in the case of the 30 General Surveys published each year could

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cost between [redacted] With the EPIC program of computerized phototypesetting being progressively used for NIS production, it is anticipated that the problem of extensive changes after the NIS material has been set in type and the resulting expense will be eliminated. As indicated earlier in this report, 36% of NIS textual material received by PSD in the first four months of 1968 was scheduled for production through the EPIC system.

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The Exploitation subcommittee (EXSUBCOM) under COMIREX with membership consisting of representatives of DIA, CIA, NSA, Army, Navy, Air Force and NPIC meets weekly; one of its major functions is to review all national PI requirements. If approved as valid, these requirements are prioritized and assigned to NPIC.

Approximately 70% of the output of the Lithographic Services Branch is in support of these requirements.

The remaining 30% is expended in fulfilling ad hoc requirements from USIB Committees, NPIC components, or in support of departmental projects. Such support is provided on a continuing basis to COMIREX, SIC, JAEIC, GMAIC, NRO, DIA, IAS, OSP, OSA, OPPB, ONE, TSO/TCS/CIA.

In addition to its presently assigned responsibilities, NPIC, under the National Tasking Plan, is tasked with "providing graphic, publication, reproduction, and dissemination support for Basic Support Exploitation undertaken in the Washington areas by participants in the plan." The additional cost to NPIC of this assignment is yet unknown, since the Plan has not been fully implemented.

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